

## CAMPAIGN RULES AND REGULATIONS

### 1. Campaign Period:

The Pledge4PLAY Campaign runs from April 1 – April 30, 2017.

### 2. Eligibility Criteria for Prizing Pool:

- a) Must be a resident of Canada
- b) Must have made a donation to #Pledge4PLAY Campaign

### 3. Eligibility Criteria for Grand Prize:

- a) Must be a resident of Canada
- b) Must have made a donation of no less than \$100 to #Pledge4PLAY Campaign
- c) Winners shall be responsible for all costs and expenses not explicitly stated to form part of the Grand Prize, including but not limited to taxes, fees, gratuities, insurance, or travel to and from the airport.
- d) Grand Prize winner must ensure that he/she and accompanying companions have all necessary travel documents required to travel to San Francisco, California, on or before April 20, 2018. Winner requires a valid Canadian Passport, which must be valid for at least 3 months beyond the travel date and must be able to enter the USA (no criminal charges or DUI'S). Minimum age for the Grand Prize winner is 18 years old.

### 4. For all prizing:

- e) Earth Day Canada may at its sole discretion substitute a prize or a portion thereof with an alternate prize of equal or greater value. Notwithstanding the foregoing, Earth Day Canada shall not be responsible to substitute a prize or portion thereof where such Prize cannot be redeemed due to factors beyond its reasonable control.
- f) Earth Day Canada reserves the right to cancel or modify the #Pledge4PLAY campaign in any way it deems appropriate, and for any reason, at any time prior to the declaration of a winner.
- g) By making a donation to #Pledge4PLAY, all persons are deemed to have read and to have accepted these rules and regulations.

### 7. Decision Date:

The winners of the Prize Pool will be drawn randomly and notified on an ongoing basis throughout the month of April, 2017; the winner of the Grand Prize will be drawn randomly from those who have donated \$100 or more, and he/she will be notified after April 30 and before May 30, 2017. The draw of the winning entry into the Grand Prize will be done by an Air Canada Foundation representative.

## 8. General Rules:

By participating in the #Pledge4PLAY Campaign platform, participants agree to abide by these Rules and Regulations and the decisions of Earth Day Canada, which are final. All participants release and forever discharge Earth Day Canada, their advertising and promotional agencies, and their respective affiliated companies, and all of their respective officers, directors, employees and agents from all claims, demands, damages, actions and cases of action arising or to arise by reason of their participation in the Campaign and/or the administration of the Campaign, including, without limitation, the selection and awarding of prizes. Earth Day Canada and its partners shall in no way bear any liability whatsoever regarding any of the entries/Prizes. In no event shall Earth Day Canada be liable for any special, incidental, consequential, indirect or punitive damages arising out of or in connection with this Campaign and/or the Prizes, however arising, including negligence.

## 9. Disqualification:

Earth Day Canada is not responsible interrupted or unavailable Internet or phone service, miscommunications, failed transactions or technical failure, or other errors of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspects of this Campaign will be disqualified.

## 10. Privacy:

By participating in this Contest, you consent to the collection, use and sharing of information about you by Earth Day Canada for the purpose of administering this Campaign.