



StreetPLAY



StreetPLAY Pilot Project

Dear resident of Concord Avenue,

Earth Day Canada is working in partnership with the City of Toronto to pilot a street play program to establish a local permitting process. Residents can apply for and implement regularly scheduled street closures (full or partial, although program will be defaulting to partial if there is not strong support for full) for children's play and community engagement. By opening up local streets for children's play, we can transform neighbourhoods into vibrant community spaces.

There are several residents interested in participating in the pilot at this time and we are distributing a package of information to all residents of Concord Avenue between Hallam and Northumberland Avenue, about the program to get your input. **Please join us Thursday May 11th, 2017, 5:00 - 5:45 PM at 473 Concord Avenue to further discuss StreetPLAY. RSVP to danielle@earthday.ca**

In this package you will find:

- An overview of the Toronto StreetPLAY Pilot Project and a link to a successful program operating in Seattle that is the inspiration for the Toronto pilot.
- A position paper published by ParticipACTION about the need and urgency for communities to support outdoor free play linked on our website.
- A handbook for residents of Seattle about their street play program linked on our website.
- A residential questionnaire seeking your input that can be filled out online at: www.streetplay.ca

The primary contacts for the project with Earth Day Canada are:

Deb Doncaster (deb@earthday.ca) and Danielle Lobo (danielle@earthday.ca):

StreetPLAY Pilot Program – Concord Avenue Residential Survey

This is your initial opportunity to provide input on the Toronto StreetPLAY Pilot Project (TSP). www.streetplay.ca to participate in the online survey so you can have input into the pilot **OR hand in hard copy to Mara Marin 482 Concord Apt 1 mailbox**. The survey questions are:

1. Have you heard of the Toronto StreetPLAY Pilot?
 Yes No

2. How did you hear?
 Flyer E-mail Meeting
 Neighbour Other _____

3. Do you have children under 16?
 Yes No Maybe

4. How old are your children?

5. Do you want more opportunities to engage with neighbours on your street?
 Yes No

6. Do you want StreetPLAY on your street?
 Yes No

7. Why or why not?

8. Ryerson University is undertaking a study concurrent with the project. The four main study questions are: 1) Key lessons learned in delivering the StreetPLAY programming 2) Participation by demographically, economically and ethnically diverse population groups 3) Quality and diversity of play 4) Promotion of a sense of community, citizenship and belonging. Are you willing to participate in the study?

- Yes No

9. Other cities such as Seattle have modeled street closures from 1/week to 7 days/week. How frequent would you like StreetPLAY to be?

- 1/week 5/week
 2/week 6/week
 3/week 7/week
 4/week 0/week

10. During the StreetPLAY pilot, approximately May –November 2017, what day(s) of the week do you prefer for StreetPLAY?

- Monday (4:00 – 8:00 pm) Friday (4:00-8:00pm)
 Tuesday (4:00 – 8:00 pm) Saturday (2:00 – 8:00 pm)
 Wednesday (4:00 – 8:00 pm) Sunday (2:00 – 8:00 pm)
 Thursday (4:00 – 8:00 pm) Other: _____

11. The pilot is defaulting residents to partial closure (only local street residents will be allowed to drive through and park) allowing residents to decide full closure (no cars are allowed to park or drive through the street during play hours) only if there is strong support. What is your preference?

- Full Closure Doesn't matter
 Partial Closure Willing to try both

12. The pilot months are going to focus on May-June 2017 and Sept-November 2017.
Is summer of any interest for you to host StreetPLAY on your street?

Yes No Maybe

13. The program requires that residents volunteer as traffic wardens for the street. Their role is to: Ensure barricades are out; sit at the end of street in a lawn chair with a coffee chatting with a neighbour to make sure traffic is complying with street traffic choice. You don't have to be a parent to volunteer. Are you available for this role?

Yes No Maybe

14. What activities would your children like to see on the street? e.g. skipping, manhunt, ball hockey

15. Are there broader street activities you would like to see if you don't have children? e.g. BBQ, cards, potluck

16. Providing your email address will help us to simplify the notification process:

17. Name and Home Address (e.g. Sazta Kraf - 000 Concord)

18. We will be documenting the play with photography and videos. The images will help us reflect on our program and engage the public through educational materials about play and play provision. Some of the photos we take will appear in presentations and may be posted on our website or in promotional pamphlets. Thank you for your consideration.

We understand that photographing children is a sensitive issue for parents. We aim our cameras at the actions, looking at children and the environment. We avoid portraits. However sometimes we do capture faces and if the photo is good and brings a worthwhile addition to our storytelling, we will want to use it. With this photo-release request, we are asking for your support in promoting public education about play in schools across Ontario, Canada and internationally.

I hereby waive any right to approve the use of these images now or in the future, whether the use is known to me or unknown, and I waive any right to any royalties related to the use of these images. I agree that Earth Day Canada may use the Images in any manner, format and/or medium, and I shall not have any right to approve any use or modification of the Images by Earth Day Canada. I hereby agree and give my permission for Earth Day Canada and/or partners to record, film, photograph, audiotape or videotape my child and to display, publish or distribute these images for the purpose of publishing, posting on the Earth Day Canada website, posting on social media sites and/or for broadcasting on television or radio as determined by Earth Day Canada.

I give permission for my child's photo to be taken.

I do not give permission for my child's photo to be taken.

Not Applicable

Signature _____



StreetPLAY



Toronto StreetPLAY Pilot Project – Children’s Survey



We are surveying local kids to see what StreetPLAY could look like for you!

Completed surveys can be dropped in the mailbox at: Mara Marin – 482 Concord Apt 1.

We’re wondering about how you play outside — not during school at recess or lunch hour, not at daycare or in your organized sports and recreation programs, but when you are kicking around your own neighbourhood and simply go outside to play!

1. How old are you?

2. Do you play outside around your home? (Circle one)

YES

NO

3. Where is your favourite place to play outside? (Circle all that apply)

a) Park b) Schoolyard c) Backyard d) Frontyard e) Other

Describe other: _____

4. How often do you play outside around your home?

a) Everyday b) Weekends c) Once in a while

5. Who do you play with? (Circle those you play with most)

a) Schoolmates b) Neighbours c) Siblings d) Parents e) Other:

6. How long do you play outside each time?

a) Less than half an hour b) 1 hour c) More than an hour

7. Would you like to play on your street if you didn't have to worry about cars coming and going?

Yes No

8. What kind of play would you like to experience in your front yard, sidewalk and street if you didn't have to worry about cars? (Circle your favourites!)

Ball games Hide and Seek Skipping Skateboarding Biking

Scootering Make-believe Games Dress-up Tag or Chasing Games

Building Cool Stuff Fort Making Hanging out and Talking

Other ideas:

Thank you for filling out the survey!

StreetPLAY Pilot

In 2016, the City of Toronto passed a motion to lift the ban on street play and requested a pilot for reoccurring street closure permits for the purposes of play. The Department of Transportation is working with EDC to implement the pilot.

Earth Day Canada received an Ontario Trillium Grant to develop and implement a StreetPLAY permit pilot project. The Toronto StreetPLAY Pilot (TSPP) will work with 6-8 residential streets, the City of Toronto Permitting Office, Councillors Joe Cressy and Mike Layton, the Toronto Free Play Co-Op, and Ryerson University to pilot the feasibility of bringing street play back to neighbourhood streets in urban centres.



StreetPLAY Pilot:

- Will involve 6-8 local streets in wards 19 and 20 interested to pilot regular permitted time for StreetPLAY between June 1 – October 31, 2017.
- Residents determine frequency (1/week, 3x/week, more?); who the volunteer wardens will be and if partial or full closures are desirable.
- The possibility exists of extending the permit to the full length of the street with floating road closure schedules between different sections of the street.
- In collaboration with Ryerson University, the TSPP will evaluate: i) the quality of play for the children and youth who live on the street; ii) the extent to which the program increases a sense of community for the children, youth and adults on the street; iii) issues or ideas that would strengthen the program, and, iv) the response of local commuters to the play hours.



Earth Day Canada Roles and Responsibilities:

- Earth Day Canada will pay for all associated permit fees and program costs
- We will liaise with residents
- to address concerns and ideas
- We will connect with local councillors and permit office to apply for the permit
- We will support all required public process requirements, as well as develop all program materials (signage, barricades, marketing and promotions).
- We will support the implementation of the Ryerson study
- We will support the launch of all participating streets

Residents' Responsibilities:

- Apply for the permit and send around requisite notification to neighbours
- Support the promotion of the pilot and encourage participation
- Serve as volunteer street wardens to staff the barricades during all street hours
- Volunteers are not responsible for the children, only staffing the barricades: ensure no cars drive through street, except local traffic who will be escorted in slowly
- Ensure volunteers put up barricades at each end of the street and take them down at the end of the play session
- Participate in and support the implementation of the Ryerson study.

StreetPLAY Pilot Program Overview and Timeline

| Step 1 | Step 2 | Step 3 | Step 4 | Step 5 |
|--|---|---|--|---|
| <p>Meeting With Street Leads/Organizer.</p> <p>Why is StreetPLAY important + philosophy of program.</p> <p>Introduce pilot and timeline.</p> <p>Ryerson designs the StreetPLAY research study.</p> | <p>Meeting with key champions on street to determine ideas/concerns for StreetPLAY and overall feasibility/ interest in participating in the pilot.</p> <p>Ryerson study circulated to key champions.</p> | <p>Broader street consultation to determine play schedule and traffic wardens, applicant.</p> <p>Street notification.</p> <p>Submit permit by Earth Day Canada.</p> <p>Ryerson study and survey available online.</p> | <p>Celebrating PLAY! StreetPLAY for Earth Day Pilot Launch on Pendrith Street, April 20th, 2017, 4 - 7pm.</p> <p>All streets involved in pilot will be invited.</p> <p>Ryerson will initiate the study.</p> | <p>April and May will support the set-up of the StreetPlay pilots: EDC web pages; applications, notifications, signage, and promotion.</p> <p>Ryerson Study implementation continues.</p> |
| February- March | March | March- April | April 20 th | April-May |
| Step 6 | Step 7 | Step 8 | Step 9 | Step 10 |
| <p>StreetPLAY Pilot to begin for all streets!</p> <p>June 1st until end of October, 2017.</p> <p>Ryerson Study implementation continues.</p> | <p>Implement StreetPLAY. EDC will regularly participate in and be on call to support local streets.</p> <p>EDC is available to address concerns of the street.</p> <p>Ryerson Study implementation continues.</p> | <p>Celebrate end of pilot program.</p> <p>Finalize StreetPLAY research study with residents and participating families.</p> | <p>Prepare report for residents and City of Toronto.</p> | <p>City to establish formal application process for StreetPLAY.</p> |