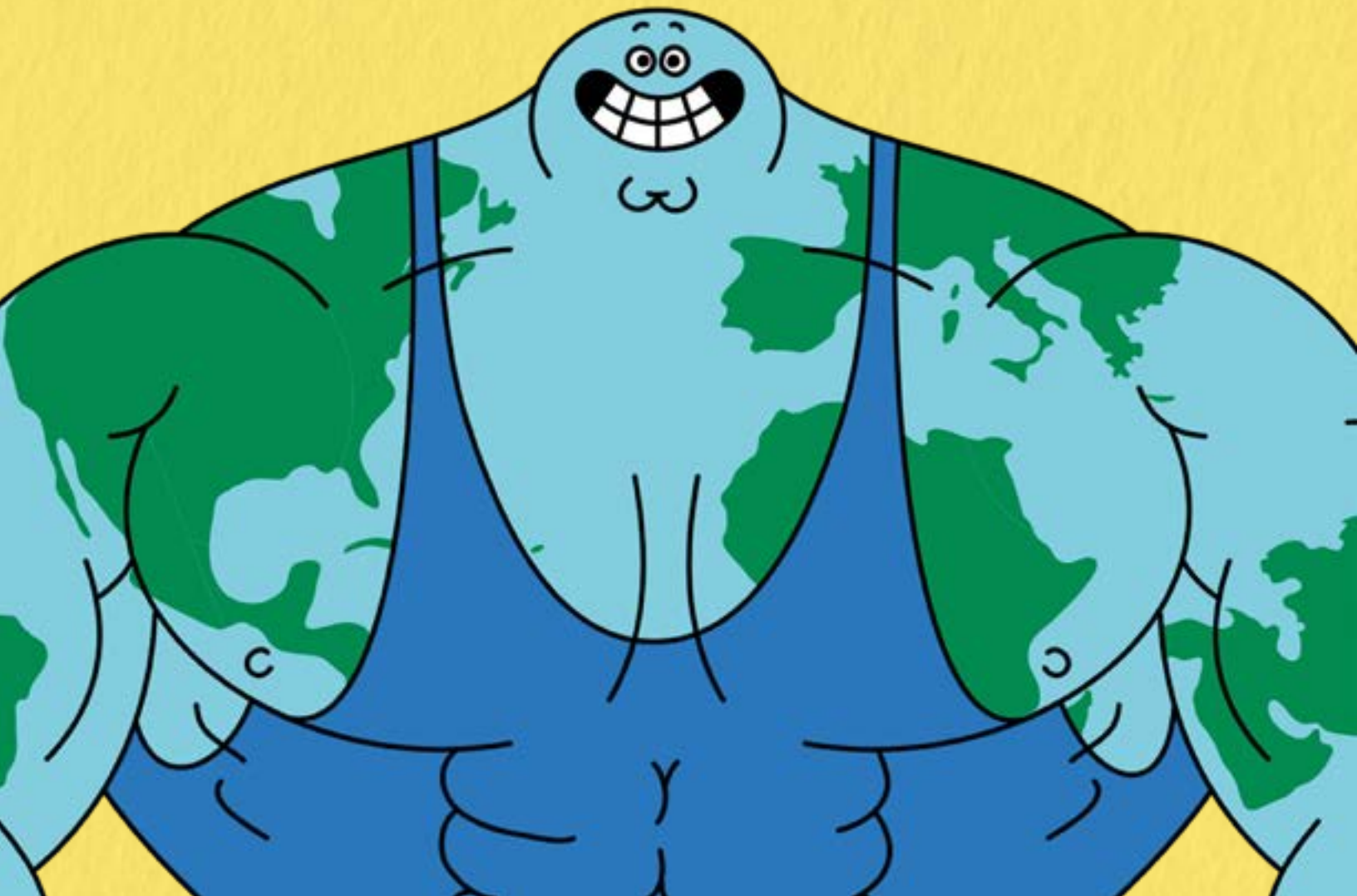


EARTH  
DAY  
.CA



# ACTIVITY REPORT 2023-2024



## ORGANIZATION

- EARTH DAY TRADEMARK · 3
- YEAR 2022-2023 · 4
- MESSAGE FROM THE DIRECTION · 6
- BOARD OF DIRECTORS · 7
- TEAM · 8
- MEMBERSHIP · 8

## APRIL 22

- THE CAMPAIGN · 12
- RESULTS · 13
- MOBILIZING MUNICIPALITIES · 14
- CEREMONIAL TREE PLANTING · 15
- TREE PLANTING · 16
- URBAN BANQUET · 17

## EVERY DAY

- WASTE MANAGEMENT · 18
- FOOD WASTE · 24
- GREENING · 26
- SUSTAINABLE MOBILITY · 30
- TRAINING AND AWARENESS · 34

## PARTNERS & DONORS · 38

## THANKS · 39



Earth Day is an international environmental celebration created in 1970. Earth Day Canada is responsible for organizing the **April 22 celebrations** and coordinating **a multitude of environmental programs and projects throughout the year**. Earth Day is also a trademark, helping to combat greenwashing and ensure representation of an environmental movement.

April 22 is increasingly seen by companies as an opportunity to boost profits by promoting their products as environmentally friendly. To counter the commercial use of Earth Day, the Earth Day trademark enables the organization to ensure that **Earth Day retains the essence of its original mission in Canada**.



Let's start by highlighting the great successes of the Earth Day Canada projects! **April 22 was celebrated on a massive scale across the country**, with more than 385 events listed and a rallying media campaign with **more than 20 million impressions** that put the spotlight on sustainable mobility and **encouraged nearly 40,000 people to take up the challenge** of reducing the solo car use! **137 mobilizing municipalities** also contributed to the celebrations by organizing activities. **Mr. Stéphane Boyer, Mayor of Laval**, supported the campaign and inaugurated the day with a ceremonial planting at a location to which he rode his bike.

Over the course of the year, there were **numerous projects to support businesses with waste management**, whether in Trois-Rivières, in the Hochelaga-Maisonneuve borough, in Rosemont-La Petite-Patrie as part of the "Défi Zéro Déchet - commerces" (Zero Waste Challenge - Businesses), and not forgetting our team of specialists who continue to provide personalized advice to IGA merchants across Quebec and New Brunswick.

On the greening front, **more than 100,000 trees have been planted across the country**, notably on uncultivated farmland, thanks to the innovative and promising "Tomorrow's Forest - Green Infrastructure" project, which aims to study the impact on climate change mitigation.

**Raising public awareness** of different environmental issues and providing people with the tools to do so remains one of the organization's objectives. Our "Travelling Jar" team hit the roads of Quebec for a 3rd year, **promoting conservation techniques** to 9,000 interested parties. Many people also followed the "Food Fight" online workshops to learn how to fight food waste at home. Finally, **115 workshops on 4 eco-sustainable themes** were given to a wide audience.

Ultimately, on the road to sustainable mobility, which is the 2024 theme, the 2nd year of the "Changez-Rechargez" program saw the installation of **27 additional Level 2 charging stations** in municipalities with little to no infrastructure. It was also the year we completed the construction of the first 103 ultra-fast charging stations in the «RechargÉco» network, contributing to the advancement of **electromobility**.

## OUTREACH



20.9M

Impressions of EDC messages



385

Organized events for Earth Day

## AWARENESS



39,700

People reached



137

Mobilizing Municipalities



598

Organizations supported

## IMPACT



101,585

Planted trees



40,571

Tons of waste diverted



157

Charging stations in service

## MESSAGES FROM THE DIRECTION

### MESSAGE FROM THE PRESIDENT



“In my seventh year as Board President of Earth Day Canada, I have decided it is time to pass the torch to new leadership.

I would like to thank the members of Earth Day Canada’s Board of Directors, all of whom volunteer their time, for their dedication and hard work on behalf of future generations.

A special note of gratitude goes to Pierre Lussier, founder of Earth Day, who has devoted 30 years of his life to this organization. Pierre will continue his work in the field, and we wish him great success.

Earth Day Canada is a resilient organization that provides expertise and support each year to citizens, businesses, and municipalities to help reduce environmental impact. The April 22 celebrations also spotlight a specific theme and invite the public to take concrete action. These nationwide initiatives aim for a just environmental transition, something I am very proud of and hope will continue to thrive.”

*Thomas Mulcair, Board President*



### MESSAGE FROM THE MANAGEMENT



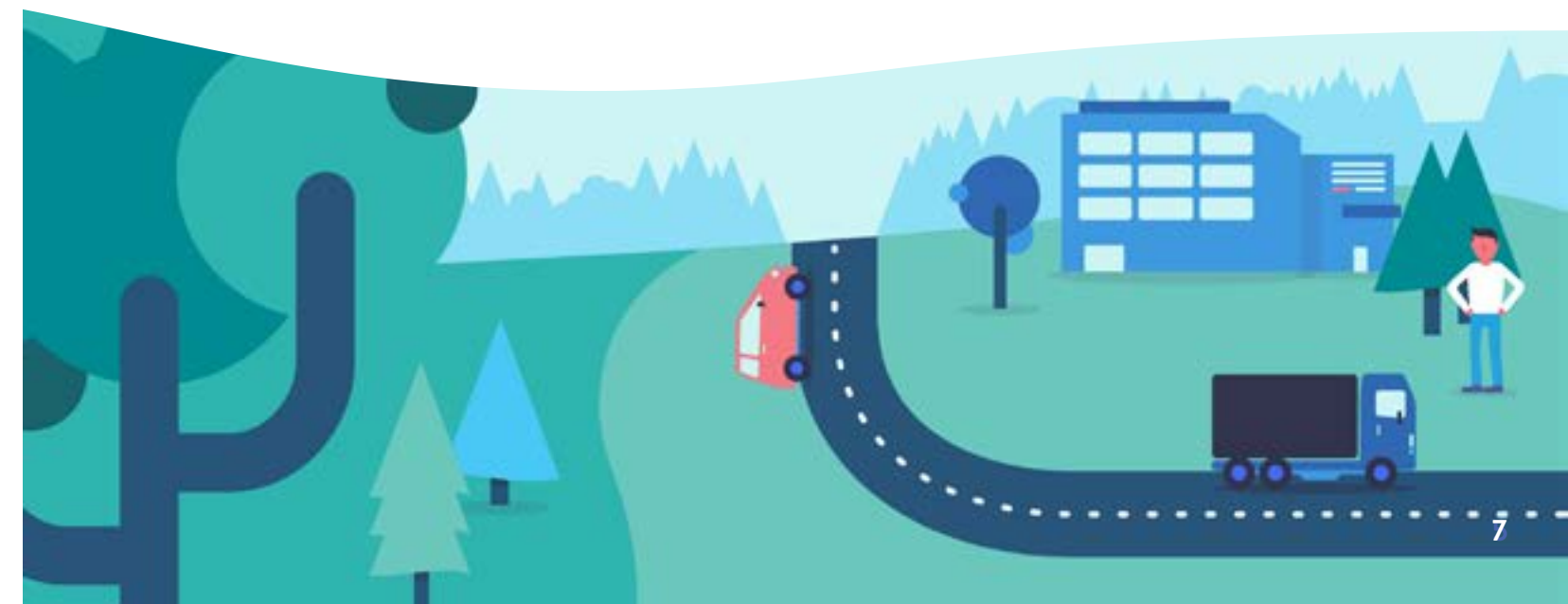
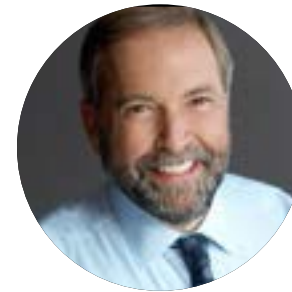
“The strength and determination of the Earth Day Canada team to change the environmental situation through various programs and awareness-raising activities is truly motivating and encouraging for the future! I’d also like to thank our partners, who have enabled some wonderful projects to come to fruition.

This year was also marked by the opening of the organization’s membership, with a good number of memberships already signed up. It’s encouraging, because together we can make a difference! Valérie Mallamo, Director of Earth Day Canada”

*Valérie Mallamo, Executive Director*

## BOARD OF DIRECTORS

**Thomas Mulcair** - Chairman, Politician | **Jake Haskell** - Treasurer, Manager - Strategy and Transactions at EY-PARTHENON | **Virginie Cousineau** - Administrator, Senior Director, Public Affairs, CDPQ Infra | **Alain Dumas** - Administrator, Business Strategy Advisor | **Kristian Manchester** - Executive Creative Director and Partner, SID LEE | **Suying Zhao** - ESG Practice Leader, Desjardins Entreprises | **Maxime Cossette** - Vice President Business Development, Marketing and Sustainability, Kruger



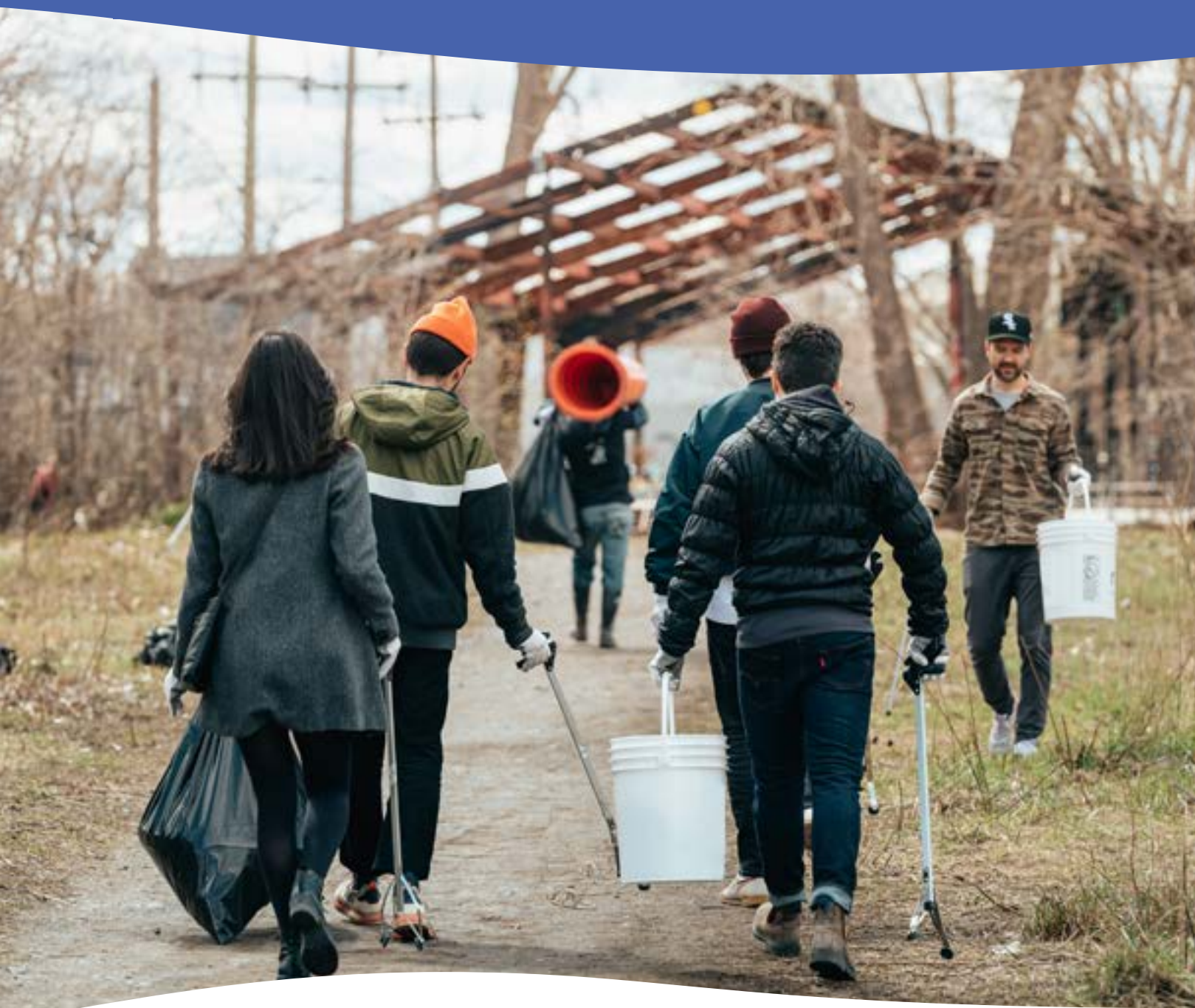
# TEAM

**Valérie Mallamo** - Executive Director | **Yves Gauthier** - Operations Manager | **Ahmed Rabhi** - Accounting Manager | **Éliane Bujold** - Human Resources Director | **Léo Cressatti** - Communications Director | **Véronique Blais** - Communications Officer | **Laurie Masardo** - Communications Officer | **Maxime Dannel** - Webmaster | **Mandy Albert** - Programs Director | **Carolyn Dolan** - Team Manager - Waste Management | **Sophie Lanctôt** - Advisor - Waste Management | **Mathis Gobin** - Advisor - Waste Management | **Kim Méthot** - Team Manager - La virée bocal | **Mélanie Blanchet** - Interim Team Manager - AVF-CEM | **Emilie Fargeout** - Senior Project Manager - Changez, rechargez | **Camille Defoly** - Team Manager - Workshops | **Isabel Strachan** - Speaker - Workshops | **Jean Delaisse** - Team Manager - Waste Management | **Giuliana Merino** - Project Manager - Waste Management | **Arianne Beaulac** - Awareness Officer | **Gisela Lopez** - Awareness Officer | **Yrvine Joanis** - Awareness Officer | **Roxane Baron** - Project Manager - Action Reduction | **Anne LaRue** - Project Manager - Waste Management | **Mathieu Neau** - Tree planting Director | **Arthur Lamoine** - Project Manager - Tree planting | **Clémence Richer** - Project Manager - Tree planting



## THOSE WHO HAVE MOVED ON

**Yohann Le Poder** - Logistics Officer | **Myriam Hyppolite** - Advisor - Waste Management | **Julie Bécart** - Senior Project Manager | **Emma Sarazin** - Senior Project Manager | **Marie-Joelle Bédard** - Human Resources Director | **Alli Zawil Rengola** - Project Manager | **Agathe Tréguesser** - Communications Officer | **Anthony Caron** - Project Manager | **Jonathan Mongrain** - Team Manager - Waste Management | **Karina Morales** - Awareness Officer | **Judith Ménard** - Awareness Officer | **Julien Robitaille Brisson** - Awareness Officer | **Gaëlle Pépin-Roch** - Awareness Officer | **Julius Ricard Mooney** - Awareness Officer



## OPENING OF THE MEMBERSHIP

We have thus created **three levels of membership**, representing 3 electoral colleges on the 13-seat Board of Directors: **individual members** (5 seats), **corporate members** (4 seats), and **organizational members including NPOs, municipalities and educational institutions** (4 seats).

At the Annual Meetings of members, only members of the level in question may vote for the seats of that level. **Each level receives benefits** that enable year-round collaboration in support and awareness-raising.

 **72**  
Individual  
members

 **14**  
Corporate  
members

 **4**  
Organizational  
members

### Summary

To revitalize the organization's governance, we have redesigned the membership structure of Earth Day Canada. This process makes it possible to better democratize the governance of our organization, drawing on the various spheres of society and better representing the public and the partners we support in the ecological and climate transition.

- **Corporate members** : Habitat, Bâtirente, FilmOrganic, EY, Kruger inc., Aéroport de Montréal, Leduc Stratégie et Conseil, Canadien National, Uni-Recycle inc., Ressources Forestières Biotiques, TACT, Frank and Oak, RONA inc., Energir.
- **Organizational members** : Ville de Shediac - NB, Worm Wrangler, Sentier Urbain, Association des gestionnaires régionaux des cours d'Eau du Québec (AGRCQ).

## APRIL 22 - THE CAMPAIGN



### THEME

With over 43% of GHG emissions generated by the transportation sector, and car use on the rise, **the Earth Day 2024 campaign puts the spotlight on sustainable and active mobility** by encouraging people to explore alternative modes of transport and adopt new eco-sustainable habits.

### CALENDAR OF ACTIVITIES

Schools, institutions, businesses and citizens celebrate Earth Day, April 22, **by organizing environmental activities** that appear on our online calendar. Clean-ups, tree plantings, composting activities, ecological tours and exhibitions are just some of the activities organized each year. This year, **more than 385 activities were registered** on our calendar across Canada and the French-speaking world, highlighting the mobilization and initiatives of everyone for the good of the environment.

On this day of environmental mobilization, the Earth Day Canada team, with the help of Santropol Roulant, delivered food by bike and on foot to support those in need.

## APRIL 22 - RESULTS

### KEY FIGURES

The campaign message was seen millions of times across the country, and the website wasn't far behind with over 52,200 visits. The campaign generated 8 interviews and allowed us to welcome over 1,000 new followers on our social media.



20.9M

Campaign impressions



52,234

Website views



40,000

Engagements



+ 1,056

Followers during the month of April



385

Organized events



137

Mobilizing municipalities



## MUNICIPALITIES MOBILIZE FOR EARTH DAY

For the 5th year of the Mobilizing Municipalities movement, **137 municipalities** took part in Earth Day 2024.

Although there was a slight drop in participation compared to the previous year, this was due to the obligation for cities to organize an event on April 22. Despite this, **some great initiatives were put in place**, such as the Public Transportation Agency of Shawinigan (RTCS), which offered free transportation for Earth Day, or the Rural Municipality of Rockwood, which created a 4 km network of paved paths to encourage its community to adopt active modes of transport.

**Participating municipalities** have shared our Earth Day campaign, organized various events and **continue to be key players in raising awareness** of the importance of taking action to protect and restore the environment. We look forward to rallying even more communities for Earth Day 2025!



**STÉPHANE BOYER**  
Mayor of Laval and Municipal Spokesperson  
for the 2024 Earth Day Campaign



## A TREE PLANTING TO MARK THE BEGINNING OF THE CELEBRATIONS

Each year, Earth Day celebrations begin with a **ceremonial tree planting**. This year, it took place in Laval in the presence of Valérie Mallamo, Executive Director of Earth Day Canada, and **Stéphane Boyer, Mayor of Laval** and spokesperson for the Mobilizing Municipalities 2024 campaign. The two cycled to Parc des Coccinelles and **planted three trees**, accompanied by students from Sainte-Maxime school.





## APRIL 22 - TREE PLANTING

### TREE PLANTING RELAY

The Municipal Tree Planting Relay has been renewed for a fifth consecutive year. From October 2023 to September 2024, **12 municipalities across Canada pledged to plant at least 50 trees** to increase biodiversity in their area. Some 1,200 trees, representing some thirty species, have been planted. These trees **will help to increase the urban canopy and diversify species, while helping to reduce heat islands.**

The Earth Day Canada team **would like to thank our donors**, as these achievements would not have been possible without unsolicited donations, voluntary contributions made by downloading our greeting cards, and purchases of the Earth Day Canada T-shirt.

### EARTH DAY T-SHIRT

Each year, an Earth Day T-shirt is created in collaboration with a local brand **to support the greening of Quebec and Canada.** Funds raised help plant trees across the country as part of the Tree Planting Relay. In 2024, the exclusive Earth Day T-shirt was **designed entirely in Canada by C'est beau, with artwork by artist Raphaël Ricard.**

This 2024 edition features an Earth in motion on a skateboard, **symbolizing the quest for sustainable mobility** and a greener future. Inspired by the Leg Day media campaign, it encourages you to adopt environmentally-friendly means of transport. This vision echoes the origins of C'est beau, an initiative born of Raphaël Ricard's idea to give a second life to recycled skateboards.



1,200

Trees planted

## APRIL 22 - URBAN BANQUET



### THE URBAN BANQUET

The 2024 edition of the Urban Banquet, **Earth Day Canada's benefit event**, was held at the Cathcart under **the honorary presidency of Ms. Élise Proulx**, Chief, Quebec Economic Development, Ivanhoe Cambridge.

This unique evening **showcased the organization's annual activities and environmental initiatives**, in a grandiose atmosphere propelled by Ivanhoe Cambridge and under the banner of eco-sustainability.

Some **350 guests** had the opportunity to discover Earth Day Canada's programs, take part in **interactive activities** such as "The City of Tomorrow" and **charitable initiatives** contributing to tree planting, such as "The Ecological Mystery Wall". They also savoured a **menu of local flavours** and enjoyed enchanting music, making the evening a truly unique event!





### WASTE MANAGEMENT IN IGA STORES

Powered by the Fonds Éco IGA, IGA supermarkets have a **team of advisors** who offer personalized advice to help them **improve their waste management** and **achieve Action Reduction certification**.

Our team travels throughout Quebec and New Brunswick to meet with owners and their teams, raising awareness of **good sorting practices** and helping them optimize their current methods **to divert as much waste as possible** from landfill.

We are also responsible for **supporting 3 Charles Bruneau Foundation events**. Our team works with the organizers **to make the events eco-sustainable**, followed by a **green brigade** on site to educate and guide participants in waste sorting.

 **293**  
Participating store

 **232**  
Certified IGA stores

including **103** IGA stores certified Platinum or Diamond 

 **226**  
Stores participating in food bank donations

including **162** with the Supermarket Recovery Program (SRP) 

 **40 483**  
Tons of waste diverted

#### Summary

This year, a number of projects reinforced Earth Day Canada’s commitment and expertise in Waste management. Whether working with IGA merchants, Rosemont businesses as part of the Défi zéro déchet (Zero-waste challenge), Hochelaga-Maisonneuve citizens through the HOMA project, or Trois-Rivières businesses and institutions in collaboration with Alcoa, the team provided personalized support to recover waste and divert it from landfill sites.



## ZERO WASTE CHALLENGE - BUSINESSES

For a 4th consecutive year, Earth Day Canada is supporting **the Rosemont-la-Petite-Patrie borough** in its **Zero Waste Challenge - Businesses**. In a new sector, our Waste management specialists **raised awareness among 120 businesses** about improving their in-house sorting practices. Of these, 12 decided to go even further **by taking effective action** to reduce the ecological footprint of their practices, thanks to **the “Action Réduction®”** certificate developed by our organization.



## SUPPORT FOR WASTE MANAGEMENT IN THE CITY OF TROIS-RIVIÈRES

After providing support to businesses in the Portneuf MRC, **the second phase of the project** supported by the Alcoa Foundation continues in Trois-Rivières. The aim is **to convince and help ICIs to set up organic waste collection** in their establishments. Our team on the ground has already raised awareness among **nearly 60 businesses** and installed some 20 bins, **diverting nearly 75 tonnes of waste from landfill**. Awareness-raising and diversion work continues in the city, and the third phase of the project will be launched shortly.





## WASTE MANAGEMENT SUPPORT IN CÔTE-DES-NEIGES

Mandated by the borough, **our team visited 60 businesses** in Côte-des-Neiges to raise awareness about organic waste management goals. Our presence with ICI (Industries, Commerce, and Institutions) helped identify challenges and needs in this area.

Following this support, **11 businesses received the Action Réduction® certification** for implementing concrete actions aimed at achieving waste reduction targets and improving source separation.



**60**

Businesses engaged



**12**

Businesses certified  
Action Réduction®

## THE GREEN BRIGADE AT THE SERVICE OF THE MERCIER- HOCHELAGA-MAISONNEUVE BOROUGH

In July 2023, the borough of Mercier-Hochelaga-Maisonneuve in Montreal mandated Earth Day Canada **to roll out an information, awareness and education (I&E) campaign for the borough's residents and merchants**. This project is part of the upcoming spacing of household waste collection throughout the borough. It follows a promising pilot project carried out in 2022 in one sector of the borough. **Our team offers support and advice to residents**, mainly door-to-door, but also through kiosks, telephone assistance and personalized accompaniment.

Nearly **200 hours of accompaniment** have been deployed with the borough's residents and ICIs (Industrial, Commercial and Institutional) to raise awareness of the use of recyclable and food waste collection channels. To date, **more than 10,000 homes and 127 businesses** have been approached.

 **10,696**  
Number of homes reached  
(out of 21,158)

 **127**  
Number of ICIs  
(Industrial, Commercial  
and Institutional) reached  
(out of 220)

 **15**  
Personalized support bank  
(out of 300)



FOOD WASTE



Summary

The 9th edition of the “Food Fight” workshops, offered entirely online, and its anti-waste community are helping more and more people become aware of and equipped to fight food waste!



During this 9th edition of the Food Fight program, **22 virtual conferences** were offered to equip citizens with the tools **to reduce food waste at home**. The first block of conferences, held in September and October 2023, focused on **meal planning** and attracted 1,726 registrants, including 669 participants. For the second block, taking place in February 2024 and dedicated to **food preservation**, 2,905 people registered, with 804 participating. Finally, the third block in May 2024, covering **zero-waste cooking**, recorded 2,180 registrants with 484 participants.

Since July 2024, recordings of the three conferences have been available on the Food Fight website. In total, **3,377 people have watched a recording**. Meanwhile, the website has welcomed 36,992 visitors, and 5,272 anti-waste tools have been downloaded. The zero-waste community on Facebook now has 5,946 members.



5,334

People sensitized



5,946

Members of the zero-waste community on Facebook



Summary

This year, 100,000 trees were planted through our various greening programs across the country. After two years of activity, the innovative “Tomorrow’s Forest - Green Infrastructure” project, which aims to study the impact on climate change mitigation, is very promising.



TOMORROW'S FOREST

All Earth Day tree plantings are part of the Tomorrow’s Forest program. The goal is to **strengthen the resilience and health of Canada’s forests** by developing a science-based approach to tree planting. By ensuring the planting of diverse, locally adapted species, Tomorrow’s Forest **helps to sustain the health of our ecosystems and combat climate change.**

Over the past year, **92,000 trees were planted** for the “375,000 Trees” and “Tomorrow’s Forest - Green Infrastructure” projects. As part of Tomorrow’s Forest, **an additional 8,000 trees** were planted thanks to our partners SAIL and Poulet Rouge.





**375 000**  
ARBRES

Initiated in 2013, the “375,000 Trees” project **aims to increase the canopy index in Montreal’s greenbelt** by planting as many new trees as the name suggests.

As part of this project, Earth Day Canada has been planting trees for the Caisse de dépôt et placement du Québec (CDPQ) since 2017 **to offset greenhouse gas emissions** emitted during construction of the Metropolitan Express Network (REM).

In spring 2024, **55,000 trees of around ten species were planted**. The final plantings are scheduled for autumn 2024.



**55,000**  
Trees planted

**TOMORROW'S  
FOREST**  
GREEN INFRASTRUCTURE

The “Tomorrow’s Forest - Green Infrastructures” project began in June 2022, **thanks to a \$4.5 million grant from the Government of Quebec** as part of the Plan for a Green Economy 2030. Earth Day Canada **has joined forces with Habitat, the Union des producteurs agricoles and the Université du Québec en Outaouais** to carry out the three-year project. This innovative project not only **aims to develop 80 ha of agricultural corridors** (sloping, fallow areas often bordered by a watercourse) in Quebec. It also **aims to assess the environmental benefits inherent in planting various tree and shrub species** in agricultural gullies, including biodiversity conservation, water quality, soil retention and carbon storage. Specific and functional diversity will enable future forests **to withstand various natural disturbances** (e.g., climatic hazards, insect epidemics, disease), creating resilient ecological corridors.

In the fall of 2023 and spring of 2024, **37,000 trees (deciduous and coniferous) and shrubs of some 40 species were planted** on 22 ha of agricultural gullies in six regions of Quebec (Centre-du-Québec, Lanaudière, Mauricie, Montérégie, Outaouais and Saguenay). To date, the project has planted around 45,000 trees and shrubs on 26.5 ha.



**37,000**  
Trees planted



Summary

The EcoCharge network of charging stations is now fully operational, with 100 stations in service. The Charge for Change program, back for a second year, continues to accelerate the transition to electromobility by installing 27 new charging stations in underserved areas across Canada, bringing the total number of chargers installed since the program began to 54. In addition, four electric mobility projects were awarded grants.



CHARGED FOR CHANGE

“Charged for Change” is a funding program carried out in partnership with Aviva Canada, aimed at implementing electric vehicle charging stations in underserved communities across Canada. The program spans over 3 years, with \$750,000 available each year.

For the second year of the program, 8 municipalities received funding to install charging stations: 5 in New Brunswick, 1 in Quebec, 1 in Ontario and 1 in Alberta, bringing the total number of municipalities who received funding to 15. Overall, 54 charging stations (or 75 charging heads) have now been installed thanks to the program and 8,346 charging hours have been recorded.



54

Charging stations in service





## ZERO-EMISSION GRANTS

For the second edition of the Zero-Emission Grants, **23 applications were submitted**, each more remarkable than the last. After a thorough review, our internal jury, consisting of three members, selected **four sustainable mobility projects** to reward. **LocoMotion Sud-Ouest, Vélo Québec, CPE UDEM, and Les Affutés** each received a grant of \$4,500, thanks to the generous contribution of **the Trottier Family Foundation**. These organizations will now be able to implement their **zero-emission mobility initiatives** in various neighborhoods of Montreal.



**20,000\$**

Amount of the grant



## ECOCHARGE

The EcoCharge charging station network is now **fully operational with 103 stations across 51 IGA merchant sites** in Quebec and New Brunswick. From October 2023 to September 2024, **a reduction of 2,342 tons of GHGs** was observed, equivalent to over 2 million kWh delivered for electric transportation.

Additionally, **all revenue generated on the 22nd of each month is donated to charities** chosen by the IGA merchants in the network. In December 2023, 47 organizations received approximately **\$20,000 in donations**.



**103**

Charging stations  
in service



## The Travelling Jar

For this third edition of The Travelling Jar, **the kiosk agents raised awareness among visitors** about the importance of **eating local and seasonal** by presenting four preservation methods: **freezing, dehydration, canning, and lacto-fermentation**. Visitors had the chance to take home an eco-friendly item by spinning the wheel of fortune, and they could also draw a conservation challenge to complete in the coming weeks. Dehydrated products were available for tasting, and a printed preservation guide was also distributed.

From June 5 to August 25, **the ecosquad visited 114 IGA stores** across various regions of Quebec and New Brunswick. In total, **8,849 citizens visited the kiosks**. Participants could also enter an online contest via The Travelling Jar's website to win one of two preservation kits worth \$1,400. **The website attracted 23,698 visitors**, and 8,317 people registered for the contest.

### Summary

The Travelling Jar team travelled the roads of Quebec to teach people about conservation techniques and how to eat better locally all year round. Over 8,000 visitors came to our booths. 115 virtual and face-to-face introductory workshops on environmental action. Workshops designed to address environmental issues within a company provided training for around a hundred employees.



**8,849**

People sensitized



## EARTH DAY CANADA WORKSHOPS

Earth Day Canada has developed **five introductory workshops on environmental action**, available to all types of organizations across Canada, virtually and in person in Quebec. Through **five themes**, the objective is **to provide the keys to understanding socio-environmental issues, and to share practical tips and complementary resources** for engaging citizens in favour of the environment on a daily basis.

Each workshop is **participative**, and includes quizzes and brainstorming sessions to better understand the levers of action that can be put in place on an individual and collective scale. **The five themes are:**

- I'm adopting an eco-friendly lifestyle (in French and English)
- I'm eating sustainably (in French and English)
- Saving money and the environment: it starts at home! (in French and English)
- I love my garbage but I'm leaving it! (in French and English in Quebec only)
- I'm reducing food waste (in English only).

 **5,992**

People reached

 **115**

Workshops animated

## EARTH RANGERS

“Project 2050” is **an initiative launched by Earth Rangers** and supported by Earth Day Canada **aimed at children aged 6 to 12** to engage them in the fight against climate change.

This year, children had the opportunity to participate in **2 fun challenges** and collaborate with other children for a common goal! To do this, **they take concrete actions in their daily lives** aimed at reducing our greenhouse gas emissions and helping Canada achieve its carbon neutrality goals.



**13,573**

Children have participated with the support of their parents

# PARTNERS, DONORS AND GRANTORS

# THANKS

## PARTNERS

Grands



Associés



## DONORS

Grands



Associés



## GRANTORS



Earth Day Canada would like to thank **the thousands of citizens** who are taking effective action for the environment on April 22 and every day.

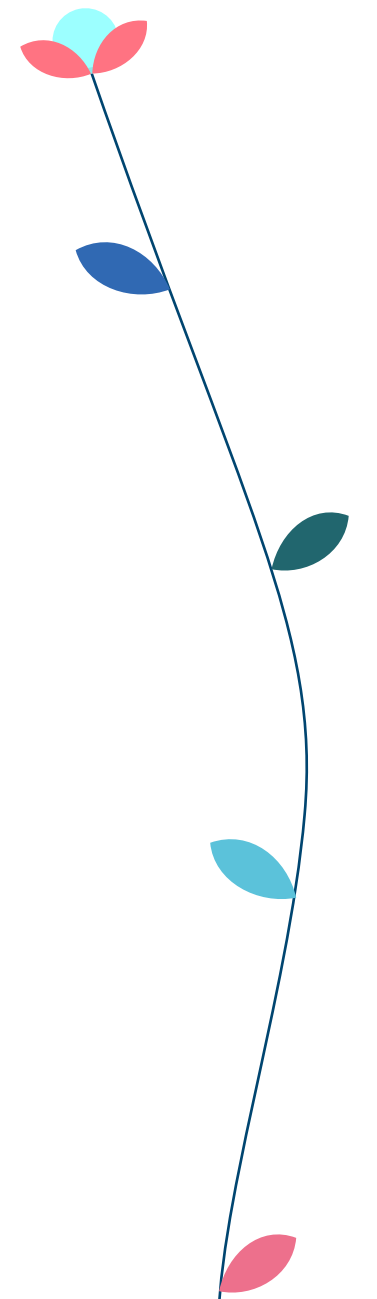
Thank you to all **the museums, libraries, cultural centers, schools and municipalities** that celebrated Earth Day in their communities.

Thank you to **the IGA Eco Fund squad:**

- Anaïs Muller
- Maxime Lachapelle
- Carmel Géraldine Lahens
- Malek Grami
- and Myriam Tremblay - Au Tour du Pot

Thanks to **Elisabeth Paradis and Stéphanie Tremblay**, experts in the fight against food waste in the Food Fight program.

Thank you to **our valued partners** who, through their actions and commitments, are helping to move Canada towards a more environmentally sustainable society.





**CELEBRATE EVERY DAY!**