



Sail Grant – Taking Action for Nature

Up to \$15,000 for your nature project

SAIL is a Quebec-based retailer specializing in outdoor, hunting, fishing, camping and sporting goods. It stands out for the diversity of its offering and its network of stores across Quebec and Ontario.

In 2027, SAIL will offer a member of Conservation Ontario a grant of up to \$15,000 to carry out or continue a project that showcases nature.

Earth Day Canada is a SAIL partner and will be responsible for administering the grant. The recipient will benefit from the organization's expertise in guidance and technical support for projects that protect, restore or enhance natural environments.

Project objectives

- Promote biodiversity
- Restore and conserve natural environments
- Reduce the impacts of climate change
- Educate and raise public awareness about nature
- Improve public access to nature

Eligibility criteria

To be eligible, an organization must be a member of Conservation Ontario. It must also manage or operate a park, conservation area or outdoor recreation site that is open to the public. The proposed project must be carried out within the organization's territory and in a location accessible to the public. SAIL's contribution must represent at least 60% of the total project cost.

Project examples

- Controlling invasive species
- Reforesting disturbed areas
- Enhancing an existing woodlot
- Creating ecological corridors
- Developing hiking trails

Key dates

- October 16, 2026: Call for projects opens
- December 15, 2026 (11:59 p.m.): Project submission deadline
- January 31, 2027: Announcement of recipient
- February 15, 2027: Advance payment of 30% of the grant amount
- Spring to fall 2027: Project implementation
- December 15, 2027: Submission of final report and accountability reporting
- January 15, 2028: Final grant payment

Eligible expenses

- Actual salaries and basic employee benefits attributable to project coordination, supervision, implementation and follow-up
- Fees for specialists, consultants, contractors, professionals, advisors or technicians
- Costs of acquiring materials, including their transportation and installation
- Machinery or equipment rental costs
- Administrative costs (up to 10%)

Ineligible expenses

- Land acquisition costs
- Costs associated with follow-up work after the project is completed
- Work carried out before the project is approved
- The portion of the Harmonized Sales Tax (HST) for which the applicant can claim a credit or refund

Evaluation criteria

- Impact on nature
- Feasibility
- Expected benefits
- Organizational capacity
- Communications
- Budget

How to apply

- Complete the application form
- Gather the required supporting documents (detailed budget, site photos, maps, landowner consent letter if applicable, letter of funding support if applicable)
- Submit the completed form and supporting documents to greening@earthday.ca

Application form

ORGANIZATION INFORMATION

Organization name *

Brief description of the organization * (250 characters maximum, including spaces)

Phone number *

Email *

Mailing address *

City *

Province *

Postal code *

Website *

Social media

- Facebook: _____
- Instagram: _____
- LinkedIn: _____
- X: _____
- Other: _____

Primary contact (responsible for application follow-up)

First name *

Last name *

Title *

Email *

Phone number *

Secondary contact

First name *

Last name *

Title *

Email *

Phone number *

Earth Day Canada newsletter

I would like to receive the Earth Day Canada newsletter *

☐ Yes

☐ No

PROJECT INFORMATION

Project title *

(If your application is successful, this title will be shared with the public.)

Project summary * (250 characters maximum, including spaces)

(Briefly describe your project. If your application is successful, this summary will be shared with the public.)

Project description * (3,000 characters maximum, including spaces)

(Explain the context and rationale for the project.)

Project objectives * (3,000 characters maximum, including spaces)

(How does the project align with the objectives of the SAIL Grant? Please note that projects addressing multiple objectives will be prioritized.)

SITE

Google Maps URL of the project site *

(If the project includes multiple sites, enter the most representative one. Provide a map showing the location of the site(s). If the site is on private property, attach a landowner consent letter.)

Site location details * (3,000 characters maximum, including spaces)

(Explain why the site was chosen and how its location fits with the issues affecting the area.)

Planned activities * (4,000 characters maximum, including spaces)

(Describe the project steps in as much detail as possible, according to the project timeline. Provide key indicators for the project, for example: number of plants, plant origin, area, number of awareness signs, length of hiking trails. Attach the following documents so the committee can fully evaluate your project: site photos, regional map, local map showing the planned actions, geospatial data if available.)

PROJECT BENEFITS

Expected results * (3,000 characters maximum, including spaces)

(Describe the ecological, social and community benefits.)

Project sustainability * (3,000 characters maximum, including spaces)

(Provide details on the management plan that will be applied to ensure the long-term sustainability of the installations. Explain how your organization will maintain the project over the long term.)

ORGANIZATIONAL CAPACITY

Experience * (3,000 characters maximum, including spaces)

(Describe the expertise your organization will draw on to successfully carry out the proposed project.)

COMMUNICATIONS

Visibility plan * (3,000 characters maximum, including spaces)

(Describe how the project will be showcased to the general public and partners.)

PROJET BUDGET

Total project amount *

Amount requested from Earth Day Canada *

Other sources of funding:

- 1:
- 2:
- 3:
- 4:
- 5:

*Note: The SAIL Grant must represent **at least 60% of the funding**.*

Please provide a detailed budget with expense categories and collaborators' contributions, if applicable.

CHECKLIST OF DOCUMENTS TO ATTACH TO YOUR APPLICATION

- ☐ Completed application form
- ☐ Site photos
- ☐ Geographic information for the project site
- ☐ A copy of the detailed budget
- ☐ Landowner consent letter (if applicable)
- ☐ Letter of funding support (if applicable)

All documents must be submitted by **December 15, 2026**, to the following email address:
greening@earthday.ca.